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# Snapchat Emoji Meanings

## Complete Guide 2026

Hearts, Streaks, Friend Emojis & Everything Explained

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## What Are Snapchat Emojis?

Snapchat emojis are small, automated icons that appear next to your friends' names in your chat list. They are not just decorations — they change based on your real interaction with each friend. From yellow hearts to fire streaks, every emoji tells a story about your friendship level, consistency, and activity on Snapchat.

> These emojis are PRIVATE to your account. Only you can see them — your friends see their own set of emojis based on their activity. They update automatically as your interaction increases or decreases over time.

## Quick Overview — All Snapchat Emojis at a Glance

| Emoji | Name | What It Means |
|---|---|---|
| ■ | Yellow Heart | #1 Best Friend — Highest mutual snaps with each other |
| ❤■ | Red Heart | #1 Best Friends for 2 consecutive weeks |
| ■ | Pink Hearts | #1 Best Friends for 2 consecutive months |
| ■ | Smiling Face | One of your close friends with frequent snaps |
| ■ | Sunglasses Face | You share mutual Best Friends with this person |

| Emoji | Name | What It Means |
|---|---|---|
| ■ | Grimacing Face | You both have the SAME #1 Best Friend |
| ■ | Fire | Active Snapstreak — both sent snaps within 24 hours |
| ■ | Hourglass | Snapstreak is about to expire — send a snap now! |
| ■ | Hundred | 100-day Snapstreak milestone reached |
| ■ | Birthday Cake | Your friend's birthday today (stays 24 hours) |
| ■ | Baby | You just became friends with this person recently |
| ■ | Gold Star | Someone replayed your snap in the last 24 hours |
| ■ | Eyes | Someone rewatched your Snap or Story (Snapchat+) |
| ■ | Pin | Manually pinned friend to top of chat (Snapchat+) |
| ■ | Sparkles | Group chat interaction indicator |

## Heart Emojis — Best Friend Rankings

Heart emojis show your closest friendships on Snapchat. They follow a progression system — the more consistently you snap with someone, the stronger the heart emoji becomes. However, they are very sensitive and can change if your interaction drops even slightly.

| | | |
|---|---|---|
| ■ **Yellow Heart** | **#1 Best Friend** | You and this friend send the most snaps to each other — more than anyone else. |
| ❤■ **Red Heart** | **2 Weeks BFF** | You have been each other's #1 Best Friend consistently for 2 straight weeks. |
| ■ **Pink Hearts** | **2 Months BFF** | The strongest bond! You have both stayed #1 Best Friends for 2 full months. |

## Snapstreak Emojis — Daily Consistency

Snapstreak emojis show how consistently you and a friend exchange snaps daily. Both users must send a photo or video snap within every 24-hour window to keep the streak alive. Chats do NOT count toward Snapstreaks.

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|---|---|---|
| ■ **Fire** | **Active Snapstreak** | You and your friend have sent snaps daily for 3+ consecutive days. The number next to it shows total streak days. |
| ■ **Hourglass** | **Streak Expiring Soon** | Only 4 hours left before your streak breaks! Send a snap immediately to keep it alive. |

| | | |
|---|---|---|
| ■ **Hundred** | **100-Day Milestone** | You reached 100 consecutive days of snapping! After this, it returns to the fire emoji at day 101. |

## Friend Interaction Emojis

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|---|---|
| ■ **Smiling Face** | This person is one of your close friends — you snap them often, but not as much as your #1 best friend. |
| ■ **Sunglasses Face** | You and this friend share one or more mutual Best Friends. Your social circles overlap on Snapchat. |
| ■ **Grimacing Face** | You and this friend both have the SAME #1 Best Friend — which means you are competing for the same top spot! |
| ■ **Birthday Cake** | Today is your friend's birthday! This emoji appears for exactly 24 hours based on their profile birthday. |
| ■ **Baby** | You just added this person as a friend recently. The emoji disappears as your friendship grows. |
| ■ **Gold Star** | Someone replayed your snap in the last 24 hours — your content was so good they watched it twice! |

## Snaps vs Chats — Which Has More Impact?

Many users think texting on Snapchat is enough to maintain best friend emojis — but that is NOT true. Photo and video snaps always carry more weight than chats in Snapchat's ranking algorithm.

| Interaction Type | Ranking Impact | Counts for Streak? |
|---|---|---|
| Photo Snap (Live) | Maximum | Yes |
| Video Snap (Live) | Maximum | Yes |
| Video Chat (Live) | High | No |
| Direct Text Chat | Medium | No |
| Sending Memories | Low | Yes |
| Group Snaps | Low | No |

## Why Do Emojis Change or Disappear?

This is the most common question! Here are the 5 main reasons:

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|---|---|
| **1. Reduced Interaction** | If you stop snapping as frequently, your emoji ranking drops because Snapchat weighs recent activity more than old history. |
| **2. Replaced in Rankings** | Even if YOU snap them the same amount, if YOUR FRIEND starts snapping someone else more — you lose your spot. |
| **3. Snapstreak Breaks** | Missing a single 24-hour window breaks your streak and removes the fire emoji immediately. |
| **4. One-Sided Interaction** | Emojis need MUTUAL activity. If only one person is sending snaps, the system detects the imbalance and adjusts. |
| **5. App Updates / Settings** | Sometimes Snapchat updates or customization changes reset emojis to their new defaults. |

## Snapchat Planets & Emojis — How They Connect

Snapchat Planets (a Snapchat+ feature) and Friend Emojis are both based on the same friend ranking system. Emojis give you quick signals like yellow hearts and fire streaks, while Snapchat Planets show your TOP 8 friends ranked as planets in a solar system.

| Planet | Rank | Emoji Equivalent |
|---|---|---|
| Mercury | #1 Best Friend | ■ Yellow Heart / ❤■ Red Heart |
| Venus | #2 Best Friend | ■ Smiling Face |
| Earth | #3 Best Friend | ■ Smiling Face |
| Mars | #4 Best Friend | ■ Smiling Face |
| Jupiter | #5 Best Friend | ■ Sunglasses Face |
| Saturn | #6 Best Friend | ■ Sunglasses Face |
| Uranus | #7 Best Friend | ■ Sunglasses Face |
| Neptune | #8 Best Friend | ■ Sunglasses Face |

**To learn more about Snapchat Planets visit: snaporbitlab.com**

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